When Saying “I’m Sorry” Isn’t Good Enough: The Ethics of CEO Apologies

We have witnessed an explosion of CEO apologies, beginning around the year 2000. In this talk, Daryl Koehn analyzes why many of these apologies have been grossly inadequate, ineffective or downright offensive. She sketches the elements of an ideal public CEO apology, identifying some elements generally overlooked by public relations specialists, philosophers and policy makers. The presentation will be interactive with audience members encouraged to participate.

FEBRUARY 14, 2013
Student Services Building (SSB)
1200 West Harrison Street, Chicago, IL
Conference Room A – B
3 – 5 p.m.
Reception to follow

For further information, please contact events@las.uic.edu

DARYL KOEHN
Daryl Koehn is a full professor in the Ethics and Business Law Department at the University of St. Thomas, Minneapolis, Minnesota. She is the author of numerous books including The Ground of Professional Ethics, The Nature of Evil, and Living with the Dragon: Thinking and Acting Ethically in a World of Unintended Consequences. She has also published numerous journal articles on ethics and frequently appears in the media.