Career Snaps are snapshot introduction resource pages that invite you to explore a list of career titles and consider what peaks your initial curiosity. Below are highlights of titles related to the major of English. Feel free to review and consider how these titles appeal to your interests and how you would like to apply your major further.

**Please note:** Career paths below vary in terms of required experience, education, and/or licensures and further research to career paths of interest is important to help identify which require advanced degrees or bachelor degrees.

**Make Marks!** Circle titles of interest and cross off those that don't appeal to you to begin the exploration process. Keep in mind that this is not an exhaustive list but a starting point to connect your interests and to highlight some of the ways students with your major have transitioned to various career paths. Note that career titles may vary depending on the organization or company.

**Career Titles**

- Activist
- Account Representative
- Archivist
- Advertising
  - Advertising Manager, Account Executive, Account Planner, Advertising Copywriter, Brand Consultant, etc.
- Arts Administrator
- Attorney
- Blogger
- Book Reviewer
- Book Buyer/Seller
- College Admissions Representative
- Communications and Media
  - Agent, Assistant Copy Editor, Casting Director, Communications Consultant, Communications Director, Copywriter, Critic, Editor, Editorial Assistant, Public Relations Assistant, Radio Production Assistant, etc.
- Customer Service Manager
- Curriculum Developer
- Education
  - Adult Education Lecturer, Corporate Trainer, English as a Foreign Language Teacher, Literacy Specialist, Professor, Elementary and Secondary Teacher, Reading Teacher, etc.
- Financial Analyst
- Freelance Writer
- Fundraising Coordinator
- Government
  - Congressional Aide, Foreign Service Worker, Legislative Assistant, Lobbying Researcher, Policy Analyst, Political Research Assistant, etc.
- Grant Writer
- Human Services Coordinator
- Human Resource Manager
- Information Architect/Developer
- Insurance Underwriter
- Journalist
  - Columnist, Court Reporter, Magazine Journalist, Newspaper Journalist, Television Reporter, etc.
- Lexicographer
- Librarian
  - Branch, Corporate, Law, Government, Special Collections, etc.
- Literary Agent
- Legal Secretary
• Marketing Consultant
• Market Research Analyst
• Mediator
• Media Manager
• Museum Collections Assistant
• Online Media Manager
• Outreach Coordinator
• Paralegal
• Program Coordinator/Director
• Publishing
  ° Publishing Assistant, Publisher, Publications Researcher, etc.
• Public Affairs Consultant
• Public Relations
  ° Public Relations Assistant, Public Relations Specialist, etc.
• Press Officer
• Records Manager
• Research Assistant
• Sales Manager
• Screenwriter, Scriptwriter
• Sign Language Interpreter
• Social Worker
• Special Events Coordinator
• Speech Writer
• Strategic Planning Consultant
• Survey Assistant
• Theatre Stage Manager
• Travel Coordinator
• Volunteer Coordinator
• Writing for the Web
  ° Digital Copywriter, Social Media Content, IT Content Manager, Web Content Creator, Web Content Developer, etc.
• Web Manager
• Writing Center Director
• Writer
  ° Creative Writer, Technical Writer, etc

**Food For Thought**

Take a minute to review the following questions and jot down thoughts that come to mind:

**Interests:** What career areas below resonate with you the most and how do the careers you circled relate?

- Advertising, Marketing, and Public Relations
- Business
- Communication and Media
- Counseling and Social Services
- Education
- Government
- Law
- Non-Profit
- Media and Entertainment
- Publishing
- Research/Policy Studies
- Technical Writing
- Writing and Editing

**Skills:** What skills that you enjoy are you interested using further in a profession?

- Analytical thinking, critical thinking, editing skills, research skills, oral and written communication skills, problem solving, ability to interpret and synthesize information, thinking creativity, effectively conveying opinions, others?

**Values:** What core values are most important to you and how might careers you circled support these values?

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**Ready to Take the Next Step?**

Below are resources that give an overview of career profiles, settings, education, outlook, related occupations, pay, and state/regional information etc.:

http://www.bls.gov/ooh
http://www.onetonline.org