Career Snaps are snapshot introduction resource pages that invite you to explore a list of career titles and consider what peaks your initial curiosity. Below are highlights of titles related to the major of Sociology. Feel free to review and consider how these titles appeal to your interests and how you would like to apply your major further.

Please note: Career paths below vary in terms of required experience, education, and/or licensures and further research to career paths of interest is important to help identify which require advanced degrees or bachelor degrees.

Make Marks! Circle titles of interest and cross off those that don’t appeal to you to begin the exploration process. Keep in mind that this is not an exhaustive list but a starting point to connect your interests and to highlight some of the ways students with your major have transitioned to various career paths. Note that career titles may vary depending on the organization or company.

Career Titles

• Analyst
  - Management Analyst, Marketing Research Analyst, Operations Analyst, Policy Analyst, Research Analyst, Risk Analyst, etc.
• Archivist
• Associate Product Manager
• Banker, Bank Teller
• Claims Representative
• Collections Manager
• Computer Systems Analyst
• Consultant
• Consumer Advocate
• Consumer Relations Worker
• Control Engineer
• Convention Organizer
• Counseling
  - Career Counselor, Clinical Counselor, Art/Dance Therapist, Marriage and Family Therapist, Mental Health Worker, School Counselor, Recreation Therapist, Rehabilitation Counselor, etc.
• Cultural Artifact Specialist
• Data Entry Manager
• Ecotourism Director
• Education
  - Academic Advisor, Admissions Counselor, Alumni Relations Assistant Director, Financial Aid Counselor, Training Assistant, Middle and Secondary Education Teacher, Multicultural Program Director, Special Education Teacher, Training and Development Specialists, etc.
• Ethnologist
• Field Archaeologist
• Financial Manager
• Forensic Anthropologist
• Government
  - Army Intelligence Officer, Community Planning Specialist, Correctional Specialist, Congressional Aide, Federal Agent, Foreign Service Officer, Human Rights Officer, International Relations Specialist, Immigration Inspector, Legislative Aide, Legislative Correspondent, Military Officer, Naval Intelligence Officer, Outdoor Recreation Specialist, Public Health Educator, Secret Service Agent, Special Agent, Unemployment Insurance Specialist, Urban Planner, etc.
• Health Care
  - Child Life Specialist, Coroner/Medical Examiner, Dietitian, HIV/AIDS Educator, Hospital Administrator, Human Services Administrator, Genetic Counselor, Medical Records Coordinator, Public Health Supervisor, Project Manager, Rehabilitation Program Worker, Medical Social Worker, Nursing Home Administrator, Occupational Therapist, Physician, Patient Care Assistant, Public Health Educator, Resident Counselor, Service Coordinator, etc.
Career Titles (continued)

• Human Resources
  - Compensation/Benefits Administrator, Human Resources Manager/Assistant, Issues Manager, Labor Relations Staffer, Personnel Administrator, Recruiter, etc.

• Industrial Psychologist

• Insurance Agent/Broker

• Labor Organizer

• Law
  - Attorney, Law Clerk, Mediator, Juror Clerk, Paralegal, etc.

• Law Enforcement
  - Correctional Counselor, Crime Analyst, Criminal Investigator, Firefighter, Deputy Clerk, Field Supervisor, Fish/ Game Warden, Judge, Juvenile Court Worker, Probation Officer, Park Ranger Security, Parole Officer, Police Officer, Private Investigator, State Trooper, etc.

• Librarian

• Linguist

• Merchandiser/Purchaser

• Media
  - Director, Production Manager/Assistant, etc.

• Non-Profit
  - Community Outreach Coordinator, Coordinator of Volunteer Services, Development Coordinator, Events Coordinator, Executive Director, Grant Writer, Program Manager, Operations Coordinator, etc.

• Public Relations and Marketing
  - Advertising Assistant, Marketing Manager, Marketing Promotion Coordinator, Media Planner, Media Specialist, Publicity and Promotions Coordinator, Public Relations Manager, etc.

• Publishing
  - Copywriter, Editor, Publisher, etc.

• Quality Control Manager

• Real Estate Agent/Broker

• Research
  - Census Research Assistant, Consumer Researcher, Criminology Research Assistant, Data Analyst, Demographer Assistant, Interviewer, Laboratory Assistant, Market Researcher, Public Opinion Researcher, Research Associate, Social Research Assistant, Survey Research Technician, etc.

• Rural Development Officer

• Sales Representative/Manager

• Social Service
  - Administrative Assistant, Adoption Agent, Adult Case Manager, Aging Specialist, Alcohol/Drug Case Worker, Bilingual/Bicultural Program Specialist, Case Manager, Career Counselor, Caseworker Aide, Child Care Worker, Child Welfare Specialist, Community Organizer, Community Development Specialist, Elderly Care Consultant, Family Planning Specialist, Foster Care Worker, Fundraising Director/Assistant, Group Home Worker, Head Start Program Director, Housing Coordinator, Public Assistance Worker, Program Coordinator/Assistant, Recreation Coordinator, Restorative Justice Specialist, Social Service Agency Planner, Social Worker, Translator, Youth Outreach Worker, Volunteer Coordinator, Veterans Affairs Specialist, etc.

• Statistician

• Telemarketer

• Travel Agent

• Urban Planner

• Web Developer

• Writing
  - Biographer, Freelance Writer, Journalist, Technical Writer, etc.

Food For Thought
Take a minute to review the following questions and jot down thoughts that come to mind:

• Interests:
  - What career areas below resonate with you the most and how do the careers you circled relate?
  - Business
  - Communication and Media
  - Counseling
  - Criminal Justice
  - Education
  - Government and Policy
  - Healthcare
  - Law
  - Non-Profit
  - Research
  - Social Service
  - Writing and Publishing

• Skills:
  - What skills that you enjoy are you interested using further in a profession?
  - Ability to work with diverse groups, analytical skills, written and oral communication, collaborative skills, critical thinking, data management, formulate clear and persuasive messaging, identify patterns/trends, information management, mathematical skills, planning skills, presentation skills, problem solving, quantitative reasoning, research, etc.

• Values:
  - What core values are most important to you and how might careers you circled support these values?

Ready to Take the Next Step?
Below are resources that give an overview of career profiles, settings, education, outlook, related occupations, pay, and state/regional information etc.:
http://www.bls.gov/ooh
http://www.onetonline.org